

Press Release

Reycom more than TV: HD TV packed with content

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Reycom, a supplier of Entertainment Solutions with offices in Switzerland and Germany, presents at CeBIT 2010 a next generation of hybrid set-top boxes based on an Intel® Atom™ Processor. The Reycom Entertainment Center (REC) enables cable network operators and telecommunication companies to leverage market opportunities and to extend the variety of entertainment offerings available to their subscribers. It closes the gap between HD-TV screens and Web content. The Swiss cable network consortium Digital Cable Group (DCG) is currently conducting extensive field tests and plans to introduce the Reycom solution in the 2nd quarter of 2010.

With simultaneous access to broadcast live TV and Internet, and backed by the power of an Intel® Atom processor, the Reycom Entertainment Center REC provides unprecedented functionality and flexibility. REC users can enjoy both perfect live TV in HD with Time-shift and access to a wide range of films and TV shows via Video on Demand. Movies, music, photos and videos can be stored and played with the inbuilt Harddisk, Bluray- or DVD player.

Reycom – more than TV

TV consumer gains unprecedented functionality and flexibility

For REC users it is commonplace to enjoy live TV in HD or SD with integrated timeshift functions or to record two simulcasts in parallel while watching a pre-recorded show. Recording of individual programs, movies or of entire series can conveniently and easily be programmed with the electronic program guide covering 14-days. Catchup TV, calling up time-shifted television broadcasts from the archives of ARD, ZDF, SF, N-TV, is a further increase in TV comfort coming along with Reycom's Entertainment Center REC.

Beside such features enriching "classic" TV consumption with new worlds of experience, REC-users enjoy even more entertainment options right on the TV screen:

Video-on-demand gives access to a wide range of movies from all genres and to TV series. here is no need for an external player to enjoy Bluray Discs and DVDs and videos and music can be burnt on DVDs and CDs.

Presenting slideshows with personal photographs, watching holiday videos or listening to music or even synchronizing .music, photos and movies to mobile phones, MP3 players or portable video players are all part of the rich functionality and flexibility of the REC. And for optimal ease of use, all REC functions can be piloted with one single, compact remote control.

Cable Operators and Telcos will leverage their market opportunities and multiply range of entertainment offerings

Reycom's Entertainment Solutions open up a number of important, market-relevant benefits to cable operators and telecommunication companies: operators can offer service bundles to subscribers with customized, value-added services, either according to plan or at the spur of the moment, depending on market evolution and customer development. With the assistance of Remote Managed Services, software updates and new services can be introduced anytime on short notice without the need to ship new set-top boxes to the subscribers.

Reycom conducts both integration services such as providing a tailor-made marketplace for e-shopping as well as content platform services such as the provision of content, the negotiation of content rights and the operation of content distribution platforms.

Reycom develops and manufactures next generation hybrid set-top boxes for closed encrypted environments and entertainment nettops for open solutions.

More information available upon request. Pictures can be found in the press section of our homepage.

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